

Arb Cruncher and Back/Lay Betting Calculator

Advertising Rate Card

	<u>Arb Cruncher</u> (months)			<u>B/L Betting Calculator</u> (months)		
	3	6	12	3	6	12
Contextual text link (in 1 sentence)						
Home page	€50	€90	€175	€70	€130	€240
Inner page	€40	€75	€140	€60	€110	€200
Contextual paragraph links (3-4 lines, up to 2 links)						
Home page	€65	€120	€230	€75	€140	€260
Inner page	€50	€90	€175	€65	€115	€220
Banners						
Masthead (460x60)	€200	€380	€750	€300	€500	€925
Left sidebar (120x60/120/240)	€100	€180	€340	-	-	-
Right sidebar (300x250, 300, 600)	-	-	-	€200	€370	€730
Bottom-anchored, desktop (728x90)	€100	€180	€340	€200	€370	€730
Bottom-anchored, mobile (320x50)	€100	€180	€340	€200	€370	€730
Below desktop popup calculator (468x60)	€150	€275	€530	-	-	-
Below desktop popop calculator (320x50/100)	-	-	-	€250	€460	€900
Below mobile calculator (320x50)	€150	€275	€530	€250	€460	€900
Article/Post (not marked as sponsored or guest post, do-follow)						
1 page (time-restricted)	-	€80	€150	-	€100	€190
1 page (permanent)			€250			€300
Directory listing on links page						
Site name	€40	€70	€130	-	-	-

Notes

1. Payments accepted by PayPal, Skrill or bank transfer after uploading of link/banner/article.
2. 20% discount available on multiple placements.